PRESS RELEASE: FOR IMMEDIATE RELEASE

Pension trusts can ignore the rise of Bitcoin Treasury Companies, but they can’t avoid the consequences of ignoring them, says Cartwright

UK – [27 August 2025] –Cartwright Pension Trusts, the specialist for defined benefit and hybrid pension trusts, is urging trustees and sponsors to reassess long-term financial resilience in light of the growing influence of Bitcoin Treasury Companies (BTCs*) as part of a broader, future-facing investment strategy that could reshape corporate balance sheets and influence employer covenant health.

BTCs (not to be confused with the cryptocurrency itself) are publicly listed firms that raise money through stocks and/or bonds to actively grow the bitcoin strategic reserves on their balance sheet. Although still a niche trend, their rise shows that more institutions see bitcoin as a long-term way to protect against inflation and economic uncertainty.

BTCs also give retail and institutional investors a way to gain bitcoin exposure through the stock or bond markets. This is especially useful for those who can’t invest in bitcoin directly due to tax wrapper restrictions or investment mandate restrictions. For pension schemes, BTCs signal an early shift in how companies and markets think about protecting long-term value.

Sam Roberts, Director, commented: “We’re not suggesting all pension schemes should suddenly start buying bitcoin, but trustees and sponsors do need to understand the implications of this tectonic monetary shift on their specific circumstances. BTCs reflect a broader move among some corporates to rethink how they store value, hedge risk, and engage with digital monetary infrastructure to grow and strengthen their operating business. For pension trustees, this directly impacts covenant strength, portfolio risk, and long-term strategy.

“Just like Exchange Traded Funds opened up access to gold, BTCs are creating a new way for investors to tap into bitcoin’s long-term store of value qualities.”

Roberts added: “Roughly 0.1% of companies could become BTCs. The other 99.9% should instead consider how to integrate bitcoin into their existing business models in meaningful and risk managed ways. For pension trusts, their main considerations are likely to be:

- Risk Register Updates - Trustees should reassess risk registers to consider scenarios where companies begin allocating treasury reserves to bitcoin, or fail to do so when industry peers do, potentially affecting long-term covenant strength and the quality of their asset portfolio.

- Collateral and Liquidity Innovation - Bitcoin may evolve into a globally recognised collateral layer. This could improve liquidity and be used to hedge system-specific risks, influencing asset allocation and funding strategy.
- Covenant and Sponsor Health - As BTC adoption grows within certain sectors, schemes should monitor sponsor activity. Companies that fail to adapt may become more vulnerable to inflation or disintermediation. Also, using the bitcoin network as a payment rail enables faster, lower-cost domestic and cross-border payments that could reshape corporate financial infrastructure over time."

Roberts concluded: "We strongly encourage trustees to look at these implications for their own investment strategy and the Sponsor's covenant strength, starting with a thorough risk register review. The question is no longer *if* bitcoin deserves consideration—but *how* and *when*. Companies don't need to become BTCs to benefit from bitcoin's emergence, but ignoring bitcoin's growing influence could leave portfolios exposed to the blind spots of an outdated and creaking monetary system. Trustees and Sponsors have a fiduciary duty to understand it, not ignore it."

-ENDS-

***About BTCs**
BTCs are a new class of listed companies designed to raise and deploy substantial capital directly into bitcoin to strengthen their operating business over the long-term. Their emergence marks an early-stage response to monetary system changes and investor demand for harder assets. Governance, transparency, and sound financial structuring will determine their long-term viability.

-ENDS-

Note to Editors:

Cartwright Pension Trusts

Our experience, people and pioneering spirit is what sets us apart.

Cartwright has spent over 39 years honing their unique skillset to be the ace in the hole for trustees and sponsors of small to medium defined benefit and hybrid pension trusts - an often badly-catered-for market.

They are proud to offer the level of service usually reserved for the big players; innovative, professional and totally bespoke. And, with direct access to a real person, an expert in their field.

Today, Cartwright has over 150 clients nationwide who rely on their actuarial, administration, investment, secretarial and governance services to keep them ahead of the curve.

And, that same pioneering spirit remains as they branch into new markets; applying their unique know-how to sectors of a similar nature and with similar problems; Charitable Trusts, Corporate Treasury, Employee Rewards and Funeral Trusts.

Find out more at:

INSET NEW LINK

For all media enquiries please contact KBPR using the details below:

KBPR.
keeping you connected

Kate Boyle.
Owner & Client Director

07930 442883

www.kbpr.agency | Connect with us on social media